



KIRSTEN E. DELPINAL

Graphic Designer // Illustrator // Photographer // **Creator**

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OBJECTIVE

To obtain projects where my creative mindset and design expertise can be used to their fullest potential to deliver effective visual solutions

DESIGN SKILLS

- Expert in Adobe Photoshop, InDesign, Illustrator, Microsoft Office, and Articulate Storyline
- Professional photography, video, and editing skills in Adobe Lightroom and Premiere Rush
- Experienced with HTML, CSS, and Wordpress

PERSONAL SKILLS

- Requirements gathering and project planning
- Creative problem solving
- Brainstorming and collaborating with teams
- Managing time and balancing priorities
- Organized, agile, and detail-oriented

COMMUNITY INVOLVEMENT

TORCHBEARERS

Board Member, MarComm Liaison // 2021
 Marketing & Comms Committee Co-Chair // 2020
 Class Member & Events Committee Member // 2019

30 FOR THE FUTURE

2021 Award Recipient

AAF AKRON

Programs Committee Member // 2019 - 2020

CLEVELAND GIVECAMP

Graphic Design Volunteer // 2016 & 2017

HACK N AKRON

Graphic Design Volunteer // 2016 & 2017

WOMEN'S NETWORK NE OHIO

Community Leadership Institute Graduate // 2016
 Marketing Committee Member // 2016 - 2017

2018 - present

CREATIVE EYE DESIGNS // Green, Ohio

Owner & Graphic Designer, October 2018 - present

- Designing websites, branding, marketing, and other print materials
- Lifestyle photography for individuals, families, and companies
- Designing handcrafted event invitations, programs, and other event materials

2013 - present

THE GOODYEAR TIRE & RUBBER COMPANY // Akron, Ohio

Senior Instructional Designer, August 2016 - present

- Designing comprehensive training programs that include eLearning courses, job aids, resource guides, and instructor-led course materials
- Designing communication and marketing materials for training events
- Establishing and maintaining comprehensive graphic design standards, guidelines, and templates for instructional design at Goodyear

Change Management Specialist, April 2015 - August 2016

- Created training/communication plans for launch of HR self-service portal
- Designed training materials and informational website about the change

IT Development Program, June 2013 - April 2015

- Designed training and marketing materials including eLearning courses, instructor-led sessions, self-study materials, resource guides, and signage
- Designed apps and websites for consumer and commercial business units
- Created and executed end-user training and communication plans for multiple organizational change initiatives

Business Analyst Intern, January 2013 - June 2013

- Created tutorial videos and job aids to support new technology
- Designed apps, infographics, reference materials, and presentations

2009 - 2013

STAPLES OFFICE SUPERSTORE // Cuyahoga Falls, Ohio

Copy & Print Associate, August 2009 - January 2013

- Designed and produced business cards, flyers, posters, and other requests
- Developed extensive knowledge of printing process and post production

KENT STATE UNIVERSITY // Kent, Ohio

Bachelor of Arts, Graduated May 2013

- **Major:** Visual Communication Design - **Minor:** Photo Illustration